

THAI'S BCG ENTREPRENEUR 51 - 80



BCG NEXT GEN



Products from BCG Economy Model
Food & Beverages / Herbal Products
/ Nutritional Supplements



BCG ENTREPRENEURS FROM THAILAND



Regarded as the best in their fields, the 31 selected businesses are from 19 provinces across Thailand; Bangkok (6), Nonthaburi (1), Samut Prakan (1), Samut Sakhon (1), Nakhon Sawan (1), Chai Nat (1), Phitsanulok (1), Chiang Mai (4), Chiang Rai (2), Lamphun (1), Uttaradit (2), Songkhla (3), Nakhon Si Thammarat (1), Phatthalung (1), Chaiyaphum (1), Roi Et (1), Ubon Ratchathani (1), Nakhon Ratchasima (1), and Chonburi (1)

ABOUT BCG NEXT GEN

Initiated by the Department of International Trade Promotion (DITP), BCG Next Gen is a pilot project which aims to promote the BCG economy and to support Thai entrepreneurs via digital platforms. The project focuses on innovative food products using the economic model BCG (Bio Economy, Circular Economy and Green Economy), especially the Bio Economy - businesses that utilize local bioresources, in which Thailand has high potential.

The project highlights 31 BCG products from 19 provinces across Thailand. The goal of this comprehensive directory is to promote the champion businesses that operate under the BCG economic model, also a useful resource for buyers, importers, and consumers, who are looking for sustainable products. Lastly, the project hopes to support online commerce and platform economy to create a sustainable future.

NEXT GENERATION OF CONSCIOUS CONSUMERS





BIO ECONOMY

B

Fuses technology with local biological resources to increase the value of agricultural products through innovation



CIRCULAR ECONOMY

C

Maximizes the benefits of technology by adjusting the production process and reducing waste or achieving zero waste



GREEN ECONOMY

G

Sustainably reduces the impact on the environment by replacing chemicals with natural bioproducts that are good for the Earth and consumers' health



CONSUMER TRENDS 2022/25 : NATURE FORCE

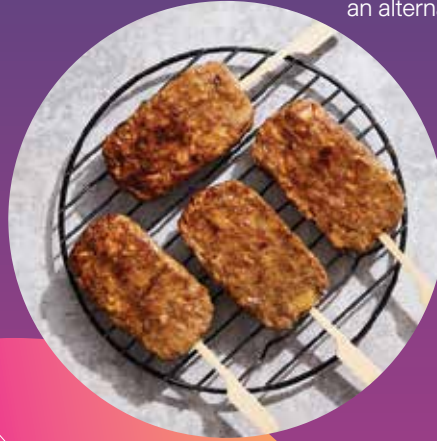


CONSUMER TRENDS

In the past two years (2020-2021), the world has faced many challenges from the largest pandemic in centuries to natural disasters like floods and wildfires. These events have heightened the awareness of consumers about the power of nature, prompting them to change their buying behavior. Consumers today are health and environmentally conscious, and thus willing to pay more for products that generate long-term value. Products taking the BCG approach meet their demands by using technology to add value to local bioresources, creating resource-efficient processes, and sustainably reducing the impact on nature with natural alternatives to chemicals.



Plant-based seafood that tastes fresh, as if from the sea



Meatless grilled pork on a stick made from mushrooms, an alternative protein source



BCG TRENDS

NEW PROTEIN SOURCES



Plant-based burger is one of the most popular vegan dishes



Egg and bacon made from carrots and yogurt, a healthy protein alternative breakfast



A chunky piece of jackfruit or cauliflower is a new plant-based steak



NEW PROTEIN SOURCES

Developed from a niche market, the “vegan” trend or preference for plant-based food has now become mainstream. This market segment tripled in size from 2018 to 2021, and it is still going strong. During the lockdown, it was found that British consumers reduced one-fifth of their meat consumption and many have made it their lifestyle. The plant-based food market is in a nascent stage; there are still many opportunities. For example, vegan consumers who are allergic to peanuts or gluten still lack alternatives, and the texture and taste of plant-based food could be further improved.



Rice noodles produced from broken rice to reduce food waste



A variety of ready-to-eat congee products made from organic jasmine rice



Instead of burning methods, the rice hulls can be used as eco-friendly packaging



BCG TRENDS

SUPER RICE



Crunchy and healthy snack made from riceberry rice



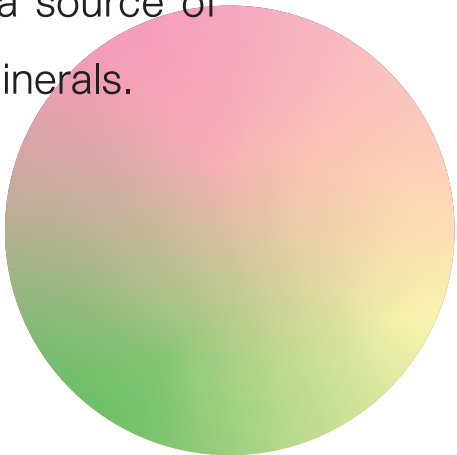
Innovative tablets made from germinated riceberry rice, containing GABA that offers benefits for the brain





SUPER RICE

Rice serves as a main energy source for people in many countries, especially in Asia, and it has long been processed into many types of international foods. Today, while rice remains a staple in many households, modern consumers who are more health-conscious seek rice that is more environmentally friendly. Organic rice and organic rice-based products are increasing in demand every year. Technology has been employed to develop and increase the value of rice-based products, making rice more than just a source of carbohydrates by adding vitamins and minerals.



Ready-to-eat protein noodles made from egg whites, flour-free, keto-friendly, and no need for refrigeration



Lead-free century eggs



Canned food that has a variety of fresh flavors and long shelf life

BCG TRENDS

SURVIVAL FOOD PACKS



Honey is a multi-purpose substance, helping extend the food shelf life



Preserved local ingredient is the next big thing



A multipurpose dip ready to be paired with any dish



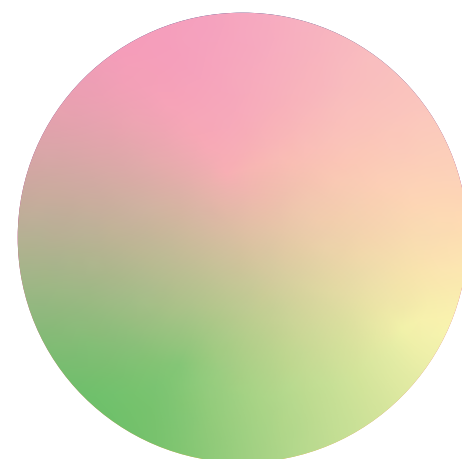
Military style ready-to-eat meals designed for maximum endurance and nutrition





SURVIVAL FOOD PACKS

When the world faces unexpected events like a pandemic, supply chains are severely disrupted. During the waves of the pandemic, there was a surge in demand for non-perishable food. Searches for canned food, instant food, or energy food in Google Trends rose to a historical level. People felt the need to have food stored away in case of an emergency. However, even with canned food, consumers still seek food that tastes fresh, with the versatility to be incorporated into different dishes.



Sweet and healthy flavour from coconut blossom sugar



Using natural substance such as pineapple enzymes to enhance the flavor of meat



Perilla seed food products are underrated healthy food



Environmentally friendly palmyra palm product with low Glycemic Index

BCG TRENDS

POWER PLANTS



A healthy, crunchy snack made from baked organic spinach



Banana products with probiotics that help to reduce acid reflux symptoms



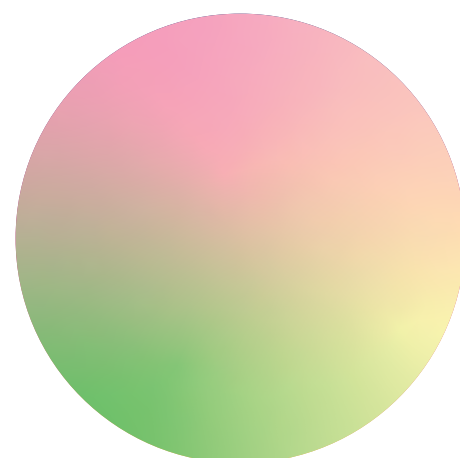
Thin crispy cookies with Thai fruit-flavored fillings like durian, mango, etc.





POWER PLANTS

Environmental and health issues, like cancer and allergies, are often caused by human-created chemicals. Modern consumers are therefore looking for products that replace chemicals with natural plant power. After all, at the end of the day, environmental and health issues are strongly linked to our lifestyles and quality of life.





A drink made from local Thai herbs like ginger, galanga, and turmeric



A natural herbal extract product for children and those with allergies and sensitive skin



Handmade soaps comprised of local herbs and natural ingredients, without perfumes, artificial colors, or preservatives

BCG TRENDS

HERBAL INNOVATIONS



A dietary supplement made from ginger, wood ear mushroom, and jujube



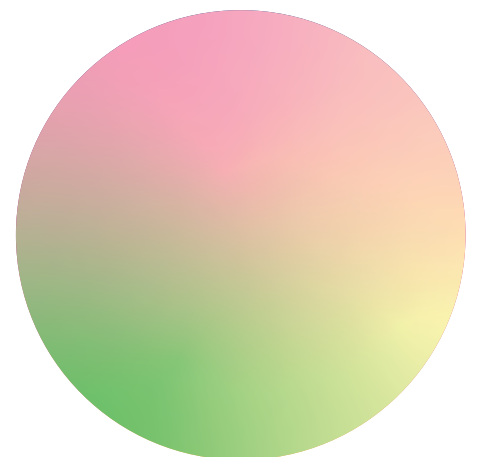
Black garlic capsules with S-allylcysteine (SAC) to boost the immune system





HERBAL INNOVATIONS

Herbs have been used as medicine for tens of thousands of years. This may be why no matter how far science has advanced, many people will still seek out natural alternatives. The popularity of herbal products, such as food supplements, is still going strong. Innovative productions of local herbs that market nature as “medicine” are what post-COVID consumers demand. Products made from the vast biodiversity of Thai herbs are therefore strong contenders in this market.



Mudjai

Vegan Grilled Pork and Satay



Alternative protein source for those with a nut allergy

High in protein and fiber

Flavorful street food style eats with zero cholesterol

Plant-based Thai street food made from split-gill mushroom that's protein-rich and cholesterol-free, and a new alternative for vegans with a nut allergy

- B** Create value from a local biological resource, namely, split-gill mushrooms
- C** Materials like rubber scrap and rice processing waste are used as part of the raw material mix in production
- G** Production process reduces the burning of agricultural waste

STANDARD CERTIFICATION





Innofour Co., Ltd.

ABOUT THE PRODUCT





“Mudjai” offers plant-based cuisine in two popular street eats – vegan grilled pork and satay. Both are made from local ingredients, namely, split-gill mushroom and young jackfruit. Although no artificial color or flavor is added, the authentic taste is there, thanks to the herb seasonings. The products do not contain nuts or flour. The split-gill mushroom is a local fungus found in southern Thailand that is rich in protein, essential amino acids, and β -glucan content, with a texture similar to that of meat. In addition, scrap from the rubber industry and waste from rice processing are used as the main raw materials in the mushroom growing process, thus reducing waste burning and encouraging sustainable agriculture; there is also a constant supply of such raw materials for mushroom growing throughout the year.

Retail THB 120 per 1 pack : Wholesale THB 90 per 1 pack

COMPANY PROFILE

With prior experience in the rubber industry, the company began to look for additional income by growing split-gill mushrooms after struggling amid a slump in prices as rubber farmers. They ventured into food production and expanded the business using innovation, transforming the mushrooms into various plant-based, alternative “meat” products. The production process requires significantly fewer resources than the raising of livestock. The company focuses heavily on working with local communities, and has taught groups of farmers across the country to grow split-gill mushrooms for over a decade. It currently maintains a network of 15 farmers’ groups.

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Tasuko

100% Organic Cassava Flour



The world's leading producer of organic cassava flour with more than **30,000 tons** of exports every year

International organic certifications

A cooking flour made from organically grown cassava plants, an innovation for those allergic to gluten in wheat

- B** Add value to a plant of economic importance, which in turn supports local farmers
- C** Turn industrial waste into biogas and electricity
- G** Adopt organic farming methods

STANDARD CERTIFICATION





Ubon Sunflower Co., Ltd. (UBS)

ABOUT THE PRODUCT





“Tasuko” organic cassava flour is a product that adds value to cassava, a plant of economic importance in Thailand. Made of 100% organically grown cassava plants, the product is gluten-free, organic, non-GMO, high in fiber and has medium GI. The cassava flour can be used to cook a variety of dishes and for baking, from bakeries, pastas to baby puffs, as it is similar to wheat flour both in terms of uses and flavor.

Retail THB 119 per bag for all type of flour

COMPANY PROFILE

The world’s leading producer of organic cassava flour, Ubon Sunflower exports more than 30,000 tons of products to the United States and Europe every year. The company has worked with the public agencies and educational institutions in supporting local farmers to do sustainable cassava plant farming via the project “Ubon Model”. The manufacturing process meets international organic standards, including USDA-NOP (USA), EU Organic (Europe), JAS (Japan), Korean Organic Standard (Korea), and China National Organic Standard (China). The company has a production capacity of 700 tons per day, for producing both food-grade flour and industrial flour. Now we have 4 type of products for various bakery menus which are Tasuko All Purpose Organic Cassava, Tasuko Cookie Cassava Flour Mix, Tasuko Pancake Cassava Flour Mix, and Tasuko Brownie Cassava Flour Mix.

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PINARIE

Crunchy Lupin Beans

3X more protein than quinoa,
3X more fiber than oats,
3X more potassium than bananas



1 bag provides
380 kcal of energy

A lupin bean and rice snack filled with nutritional benefits, suitable for those on plant-based diets

B

Increase value of crops of economic importance

G

Lupins contribute to sustainable and low carbon footprint agriculture by fix nitrogen in soils

STANDARD CERTIFICATION





Thai-WA Lupin Products Co., Ltd.

ABOUT THE PRODUCT

“PINARIE SNACKS” Lupin Chips is a crunchy snack that increases the value of Thai jasmine rice by mixing with lupin beans, a superfood from Australia. Lupin is a high source of protein and prebiotic fibre, and a good source of magnesium, calcium and potassium. It contains zero trans fat, gluten-free and is good for vegan. PINARIE SNACKS is created for the health conscious consumers who are looking for plant-based snacks. This high protein snack helps you feel full for longer, and it is suitable for pre and post workout, and vegan.

4 different flavours: Sea Salt & Vinegar, Onion & Chives, Sea Salt and Chilli & Lime.


Retail THB 59 per 50 g bag, THB 95 per 90 g bag

COMPANY PROFILE

A business partnership between Thailand and Australia, the company develops products that correspond to the superfoods and plant-based trend that is expected to increase in popularity. The main ingredient is the lupin bean from Australia, which is gluten free and has low sugar and calories while being high in protein, fiber, potassium, and magnesium.

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Peeraya Instant Inky Cap Mushroom Congee

Consumption of 12 g of inky cap mushrooms is the optimal amount of **BETA-GLUCAN** intake for the body at **800-3,000** mg per day



Suitable for chemotherapy patients

as it contains plant-based protein that the body doesn't resist



Thailand's first and only manufacturer of inky cap mushroom products

- B** Create sustainable income for local farmers
- C** Make use of agricultural waste
- G** Reduce air pollution with closed incubators

STANDARD CERTIFICATION





Banhed Uttaradit Biotech Limited Partnership

ABOUT THE PRODUCT

“Peeraya” Instant Inky Cap Mushroom Congee utilizes mushrooms planted in agricultural waste like straw, peanut shells, and cassava peels. The mushrooms are extracted into powder form and mixed with congee to create a healthy, easy-to-eat meal. It is ideal for the elderly with chewing issues; when the body produces less saliva, food is often stuck in the throat. The congee is created to be gel-like so it can be easy to chew and swallow when cooled. It can be reheated for a more soupy texture, as well.

Inky cap mushroom congee is very nutritious, as the mushrooms are high in protein. They also contain polysaccharides and beta-glucans that encourage the body to generate new enzymes and recover quickly. The mushrooms used to make Peeraya congee are planted in closed, temperature-controlled incubators. Free from external factors, these incubators enable the farmers to plant the mushrooms all year around. This method also helps to reduce crop burning, air pollution, and agricultural water consumption.

Retail THB 100 per 4 sachets

COMPANY PROFILE

Thailand’s first and only manufacturer and distributor of inky cap mushroom products focuses on adding value to local inky cap mushrooms by creating various healthy products, from inky cap mushroom congee to inky cap mushroom brownies.

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Mantra Plant-Based Seafood Products

Products can be stored in the freezer for one year



Plant-based food production generates two times less greenhouse gases than meat-based food production

Thailand's first plant-based seafood brand

- B** Utilizing local biological resources
- G** Reduce dependence on marine resources and reduce environmental impact

STANDARD CERTIFICATION





Siam Consumer Product Co., Ltd.

ABOUT THE PRODUCT

The plant-based seafood products by Mantra were born from an effort to reduce dependence on marine resources and industrial fisheries that directly impact the environment and marine ecosystems. They are also created to respond to the growing demands for plant-based food in both Thai and international markets. At present, Mantra offers various kinds of products, from plant-based minced shrimp and shrimp cakes that can be used as ingredients in cooking, to plant-based shrimp balls, bacon, and ham that can be reheated and ready to eat or used to cook other dishes.

The manufacturing process of Mantra's plant-based seafood products is clean and safe, while meeting international standards. All products are 100% plant-based and high in protein (from soybean, chickpea, etc.) with no trans fat and low saturated fat. They also contain no MSG and are suitable for vegan and vegetarian consumers, as well as those with seafood allergies.

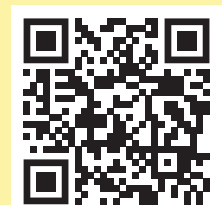
Retail THB 60 to 440 per product : Wholesale THB 42 to 308 per product (for orders of THB 7,500 and up)

COMPANY PROFILE

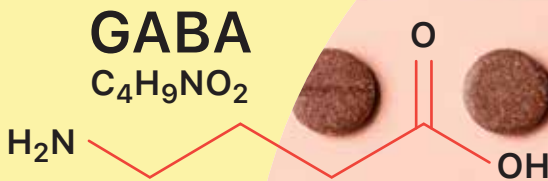
The manufacturer and distributor of Mantra plant-based seafood products aims to reduce its environmental impact by creating plant-based food that emits less greenhouse gases than other forms of processed food. Plant-based seafood products also cater to the growing plant-based food trend that is believed to be healthier in the long run.

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Bright Riceberry Nutrition Tablet



GABA can help to maintain a neurological balance, produce a calming effect, and relieve stress



Rich in vitamin B and calcium; helps to boost brain function

sugar
0%

A chewable dietary supplement product made from organic riceberry

- B** Expand business using local agricultural produce
- C** Use small amount of rice for maximum benefits, reduce the use of arable land and resources
- G** Strictly follow principles of organic agriculture to be eco-friendly

STANDARD CERTIFICATION





Origi Rice Co., Ltd.

ABOUT THE PRODUCT

“Bright” riceberry nutrition tablet is a dietary supplement product that adds value to organic riceberry grown by local farmers belonging to community enterprises. It is made from organic riceberry, and remains chemical-free throughout the manufacturing process. Available in chewable tablets, the product is easy to carry around and packed with nutrients from riceberry, which is rich in vitamin B and calcium. It also contains gamma-oryzanol or GABA, which has multiple health benefits, including promoting growth, boosting the brain and memory, creating a calm mood, and inducing sleep. In addition, cocoa flavor is added to improve palatability for children.

Retail THB 450 per box (10 sachets per box, 15 tablets per sachet) : Wholesale THB 325 per box

COMPANY PROFILE

A producer of high quality, organic rice products by new-generation farmers, Origi Rice adopts innovation to add value to local produce. Rice farms operated by Origi Rice strictly follow principles of organic agriculture in every procedure, to ensure that the products are of high quality and are safe to consume. In addition, the company works closely with community enterprises, which helps to distribute income to farmers with expertise in rice farming.

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Hugpun Instant Rice Porridge (Family Size)

CHOLESTEROL

0%

High in fiber, suitable for weight control



Non-GMO
with no **gluten**
or **sodium** content

Healthy rice porridge in a new size, with enough servings for the whole family

- B** Add value to a plant of economic importance, which in turn supports local farmers
- C** Use of entire organic rice components, leaving no waste
- G** Adopt organic farming methods

STANDARD CERTIFICATION





Medifoods (Thailand) Co., Ltd.

ABOUT THE PRODUCT

“Hugpun” Instant Rice Porridge (Family Size) is a product further developed from Hugpun (Plain) Instant Rice Porridge, which has been well received by consumers. The size of the new product has been increased to 420 grams, allowing up to 12 servings per packet. This means one packet can be consumed by the entire family. Preparations are easy – the rice porridge will be ready-to-eat in just one minute.






This innovative Thai rice product is made from organic rice that meets export and hygiene standards. The product is currently available in three varieties: mixed whole grain rice porridge, rice porridge with Job’s tears and quinoa, and organic jasmine rice porridge. Hugpun instant rice porridge does not contain MSG or preservatives, and there are no chemical residues. It is suitable for vegetarians.

Retail THB 125-195 : Wholesale THB 79-156

COMPANY PROFILE

A leader in adopting innovation to add value to rice, Medifoods (Thailand) Co., Ltd. aims to introduce natural and organic rice products to the market. The company is meticulous about the manufacturing process from start to finish, in line with its “From Farm to Fork” strategy. This is to ensure that consumers have access to products that are of great quality, safe for consumption, and rich in nutrients. In addition to rice, the company has developed various other rice-based products, including instant rice porridge, beverages, and dietary supplements.

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Bangkok Riceberry Crispy Snack



Contain
90% rice,
5% Job's tears,
and 5% white
sesame

Drizzled with quality
Belgian chocolate

Baked at
240 degrees Celsius

Provides
100 kcal
of energy

A healthy and crispy
riceberry snack for health
conscious consumers

B Increase value of economic crops
and distribute income to farmers

G Use organic rice

STANDARD CERTIFICATION





CPS Outsourcing Co., Ltd.

ABOUT THE PRODUCT

“Bangkok” Riceberry Crispy is a great snack for the health conscious because it is not fried, contains no oil or preservatives, and is low in fat and sodium. Most importantly, it is made from premium organic rice from Chok Anan Farm, which is situated at Sri Prachan district, Suphanburi province; they are known for the quality of their rice.






Bangkok Riceberry Crispy caters to the health and wellness trend, bringing fun into the healthy snack industry with flavors like chocolate sauce and grilled squid. The snacks come in premium packaging to attract consumers in the upper segment of the market. Today, Bangkok Riceberry Crispy is sold at leading shopping centers all over the country.

Retail THB 65 per 25 g bag

COMPANY PROFILE

CPS Outsourcing Co., Ltd. employs their agricultural background to increase the value of rice, Thailand’s major cash crop. Rice is transformed into a healthy snack that corresponds with the needs of health conscious consumers; also, as the aging society follows closely behind, the demand for healthful foods will rise further. The production of Bangkok Riceberry Crispy prioritizes cleanliness, safety, and being up-to-standard.

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Eiyo Healthy 5 Food Groups for Babies and Kids

10 Vitamins & minerals
for 6 months above, healthy,
patient, elderly

1
sachet can be
used for 2 meals
or 2 cups



Complement of nutrients for babies and kids that was prepared in 1 minute to serve

- B** Use USDA and EU Organic certified rice from local communities to process the products
- G** Use organic rice along with salty fruits and vegetables to reduce chemical contamination

STANDARD CERTIFICATION





Nutri-Five Food Co., Ltd.

ABOUT THE PRODUCT





Eiyo baby food for babies and kids 6 months and above, was formulated from 5 foods group (organic brown rice, jasmine rice, riceberry rice with meat, vegetables and fruit). An innovation of processing was used to get the safety standard of GMP, Halal and Thai FDA. The texture and taste is light. Eiyo baby food has no monosodium glutamate, salt, sugar, seasoning, preservatives and no gluten. It can be dissolved with breast milk, drinking water, milk, soybean, vegetable soup by stirring for 1 minute for serve. Eiyo baby food has nutrients, vitamins and minerals for growth and brain development. It has vitamin A for eye vision improvement, vitamin B for brain development, vitamin C&E for immunity, calcium & phosphorus for bone and teeth growth, zinc & iodine for brain system and ferrous to protect from anemia.

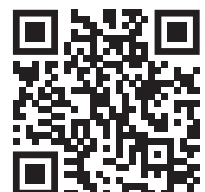
Retail THB 65 per sachet : Wholesale 25% discount

COMPANY PROFILE

Nutri-Five Food company limited was established by a food scientist and dietitian who has 10 years experience in food and nutrition department at a Children hospital. We selected premium raw material from organic rice from Rai Choen Tawan in Chiang Rai province which get USDA and EU organic standard, safety meat, vegetable and fruit from the Royal Project. The processing is controlled for safety and to get more nutrients for growth and brain development of babies and kids. Eiyo baby food can help the new parent of all family to safely prepare food easily and saves time.

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YoRice Amazake Healthy Drink

PROTEASE

Protease breaks down protein molecules into peptides or amino acids; if the substance is fermented with steamed beans, yields can include miso, natto or shoyu



FERULIC ACID

Amazake contains ferulic acid that boosts metabolism in cells and helps prevent premature aging

Sweet sake made from Thai rice

- B** Add value to Thai rice, Thailand's key economic crop
- C** Make use of discarded rice to reduce food waste
- G** Use broken organic rice

STANDARD CERTIFICATION





THC (Thailand) Co., Ltd.

ABOUT THE PRODUCT

Born from an intention to reduce food waste by making use of broken organic rice unfavored by most consumers, “YoRice Amazake” is the result of the fermentation of nutritious Thai rice with Japanese rice koji which contains *Aspergillus oryzae*, a kind of fungus that is beneficial to the body. The fermented rice drink with a milky white color offers a natural sweet taste that originated from the Amylase enzyme in rice koji, while another enzyme Protease creates an umami flavor.






Amazake, which means “sweet liquor” in Japanese, is a sweet, delicious drink that is also highly nutritious like superfoods. Rich in glucose, Vitamin B, minerals, and amino acids, it helps to prevent fatigue, relieve constipation, brighten the skin, and suppress appetite for those who want to control their weight.

Retail THB 46 per bottle : Wholesale (Pricing depend on the volume purchased)

COMPANY PROFILE

The manufacturer and distributor of “YoRice Amazake” is a social enterprise born from the initiative of the “Pen Sook Nai Na” collective that wanted to generate more income for Thai farmers by adding value to Thai rice with fermentation, a universally-recognized approach that can add nutritional value to dietary products. The collective conducted extensive research on the making of Japanese amazake before applying the method with broken organic Thai rice.

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Srisangdao Eco-Friendly Rice Khao Hom Mali Thung Kula Rong-Hai

A unique, Geographical Indication (GI) registered product



Focus on the zero-waste concept

Khao Hom Mali Thung Kula Rong-Hai From Srisangdao Village Project with 100% stubble plowing

- B** Khao Hom Mali Thung Kula Rong-Hai is the first Thai product registered in the European Union for Protected Geographical Indication (PGI)
- C** Focus on the zero-waste concept by turning leftover materials like rice husks from production into renewable energy
- G** Use recycled packaging that has won 15 international design awards

STANDARD CERTIFICATION





Srisangdao Ricemill Co., Ltd.

ABOUT THE PRODUCT

Khao Hom Mali Thung Kula Rong-Hai is Thai Hom Mali Rice from the Srisangdao project of Na Yod village in Roi Et Province. The rice is grown in Thung Kula Ronghai, one of the world's best rice plantations. Thanks to the fertility of the soil, water, and minerals, the rice boasts a distinctive texture, so unique that it has been registered as a Geographical Indication (GI) product.






Khao Hom Mali Thung Kula Rong-Hai is produced with an environmentally conscious concept, using stubble plowing instead of burning to reduce air pollution. Moreover, the farmers use the GPS-controlled rice drop method to increase the quality of the produce and refrain from chemical pesticides and fertilizers. The production of Khao Hom Mali Thung Kula Rong-Hai makes use of available resources in the production process, as part of the husks are turned into the product's award-winning packaging; meanwhile, other traditionally discarded parts of the rice are used to create renewable energy in the form of electricity.

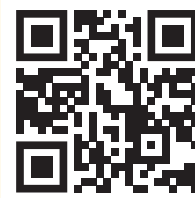
Retail THB 180-1,600

COMPANY PROFILE

The rice mill and producer of "Srisangdao" rice takes pride in the Thai Hom Mali Rice from Thung Kula Ronghai, which is grown by local farmers. The company incorporates science and new technologies into rice production to obtain more yield and maintain the high quality of rice that meets export standards. With sustainability in mind, the company has thrived in its business by following the sufficiency economy concept.

CONTACT

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-  +669 8866 9896
-  www.srisangdao.com
-  [srisangdaorice](https://www.facebook.com/srisangdaorice)
-  Ssd_0955656965@hotmail.com



CJ Benjarong Ready-to-Eat Canned Tilapia




Made from
Chitralada Tilapia

Freshwater
fish with
endless nutrients

Authentic Thai flavors
available in a can, made
from 100% organically
farmed tilapia

- B** Reduce reliance on marine resources by using farmed fish
- C** Maximize resource use from upstream to downstream
- G** Eco-friendly manufacturing process

STANDARD CERTIFICATION





CJ Farm Phattana Co., Ltd.

ABOUT THE PRODUCT





“CJ Benjarong” canned tilapia represents the first and only manufacturer offering such a product in Thailand. Made from Chitralada tilapia, a freshwater fish that is high in protein and has many health benefits, the canned fish is available in five flavors that are favorites of both domestic and international consumers; these include fried fish in massaman curry, mala seasoning, tom yum soup, teriyaki sauce, and chili sauce. Every step in the manufacturing process is handled with great care. As farming is 100% organic, the fish raised are healthy and disease-free. Also, their meat is firm, not breaking down easily, and comes in neat fillets. Consumers can rest assured that the product is hygienic and safe. Furthermore, the fish feeds are environmentally friendly and do not cause water pollution. Only high-quality tilapia are selected; they can be farmed throughout Thailand, and thus reduce reliance on marine resources as well as provide another source of income for farmers.

Retail THB 230 per 100 g box (contains 10 sachets)

COMPANY PROFILE

With its expertise in the farming of tilapia and Chitralada tilapia, the company handles its manufacturing process, from upstream to downstream, with great care. It also incorporates innovation to grow its business, introducing processed products that meet export requirements. The company aims to elevate the Thai tilapia, a local fish with economic value, to international standards and generate income for local fish farmers. It continues to exchange experiences and knowledge in fish farming with experts to ensure that fish quality and supply meet market demand.

CONTACT

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Khoei Ni Kha Shrimp Paste Sauce

Shrimp paste is rich in vitamin D, which strengthens bones and teeth, and is a source of calcium and Omega-3

No food additives



Krill
are small shrimp-like crustaceans living in mangrove root systems

Shrimp paste in the form of a sauce that's pasteurized, hygienic, and easy to use, with a long shelf life

- B** Further develop a local bioresource into a modern product of good quality
- C** Offers glass packaging, which is recyclable
- G** Product design addresses food waste and reduce unnecessary loss

STANDARD CERTIFICATION





Khoei Ni Kha Limited Partnership

ABOUT THE PRODUCT






The founder of “Khoei Ni Kha” shrimp paste sauce created the product in hopes that shrimp paste sauce will be more widely consumed. To this end, they transformed the paste’s original form and packaging – once commonly found in tubs or glass jars, which can be difficult to store or use - into a sauce packaged in glass bottles that is much easier to use and more suitable for modern cooking. In terms of flavor, the sauce is delicate, not too salty, with a natural savory taste. Khoei Ni Kha shrimp paste sauce is made from krill selected from quality sources and manufactured in a facility that meets required standards. Every bottle has been pasteurized and can be stored for up to a year.

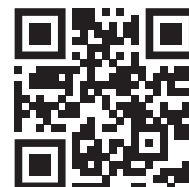
Retail THB 79 per bottle

COMPANY PROFILE

The producer and seller of Khoei Ni Kha shrimp paste once operated a curry and rice shop; they then developed an in-house shrimp paste recipe into a sauce that is easier to use while retaining the authentic aroma of the paste. Khoei Ni Kha shrimp paste sauce is manufactured with modern machinery and its manufacturing process meets international standards. The product is now available in leading supermarkets across Thailand.

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“PAPAMAMA” Multipurpose Dipping Sauce



All-in-one versatile,
great choice
for the health

No flour,
no artificial colors,
no flavors,
no preservatives.
Shelf life is
1 year

All-in-one versatile
dipping sauce for those who
are health-conscious



Made from natural ingredients



Can be used with a variety of dishes,
reduce purchases and packaging waste

STANDARD CERTIFICATION





SUPER CHEF Co., Ltd.

ABOUT THE PRODUCT






PAPAMAMA all-purpose dipping sauce is an innovative solution to respond consumer's demand with the uniqueness of all-in-one sauce in one bottle. Our sauce is created and developed for consumers to enjoy a variety of dishes and perfect for sukiyaki, shabu, grills, stir fry, seafood, omelets, meatballs, or anything that takes your fancy. It's convenient, timesaving, and safe for consumers. PAPAMAMA sauce is produced from high quality natural ingredients with hygienic process using high quality such as chilli, garlic and sesame seeds without adding flour, artificial flavors, artificial colors and preservatives. This product's shelf life is 1 year which the taste will not be changing. The customers can be confident that our product is healthy, good value and tasty.

Retail THB 69 per bottle : Wholesale Per company terms

COMPANY PROFILE

The manufacturer and distributor of "PAPAMAMA" multipurpose dipping sauce, the company firmly believes that food plays a major role in living lives with good health. Therefore, PAPAMAMA carries a strong intention by constantly developing and producing a good healthy taste, with a secret family recipe that has been passed on and being developed to become a multipurpose dipping sauce which is rich with nutrients. This is the result of a good intention to provide good health for consumers and to engrave on consumer's meals.

CONTACT

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-  papamamasauce@gmail.com



B-Smile Concentrated Honey Lime Drink



Longan flower honey is lighter in color with a unique aroma. It is also sweeter than other kinds of honey.

More than

70%

of sugar in honey has singular molecules that the body can digest immediately

Where authentic longan flower honey meets freshly-squeezed lime juice

B

Add value to local produce like longan flower honey and lime

G

Use sustainable packaging that degrades faster than normal plastics

STANDARD CERTIFICATION





B-Smile Food & Beverage Co., Ltd.

ABOUT THE PRODUCT

“B-Smile” concentrated honey lime drink combines authentic longan flower honey with freshly-squeezed lime juice. The sachet format makes it easy to use and carry. Whether you prefer it hot or cold, just mix it with water, soda, or other drinks and it is ready to be enjoyed. The product has a shelf life of one year without refrigeration. Apart from the honey lime flavor, other flavors include concentrated passion fruit with honey, concentrated plum with honey, and concentrated orange with honey.






Not only healthy for consumers, B-Smile concentrated honey lime drink is also environmentally friendly with its innovative packaging that degrades faster than normal plastics. The product is available in two sizes, which are small sachets that can make one drink and big bags (1,000 ml) for corporate use or entrepreneurs.

Retail THB 22 per small sachet : Wholesale (Depends on the quantity purchased)

COMPANY PROFILE

The business began with a “B-Smile” franchise model that offered healthy drinks made from authentic honey and fresh lime juice as well as other juices. Receiving positive feedback, the company decided to work with research agencies in developing the concentrated honey lime drink in a sachet format, to be more convenient while preserving the authentic tastes.

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Baanmaihorm Homemade Jams

Lanna Trio

flavor combines Chiang Rai’s famous fruits, which are pineapple, lychee, and plum

Nang Lae pineapple
yields are between March and May every year



High-quality homemade jams made from local fruits

- B** Add value to local fruits and develop low-sugar jam recipe with Mae Fah Luang University
- C** Turn fruit peels and other leftovers into fertilizers
- G** Use organic sugar and home-grown and local fruits obtained from growers who employ safe agricultural practices

STANDARD CERTIFICATION





Baanmaiorm Home and Farm Limited Partnership

ABOUT THE PRODUCT

“Baanmaiorm” jams began as an attempt to solve the problem of oversupply in Nang Lae pineapples. The pineapples, a Geographical Indication (GI) product of Nang Lae Subdistrict of Chiang Rai province, were transformed into delicious homemade jams. Receiving positive feedback, the brand carried on with other seasonal fruits of Chiang Rai such as mulberry and lychee. A new flavor like “Lanna Trio”, which is a mixture of fruits, was introduced as well.

Packed with fruit pulp, Baanmaiorm’s jams are unique with their natural aroma. Completely made with organic sugar, the jams have no artificial colors, fragrances, and preservatives. Baanmaiorm jams were selected as one of the highlighted products of Chiang Rai (Chiang Rai Brand 2016 project), and remain a popular souvenir purchased by visitors to the northern province.

Retail THB 105 per jar : Wholesale THB 68 to 75 per jar

COMPANY PROFILE

Starting with homemade jam recipes of a grandmother who learned them from English missionaries, Baanmaiorm Home and Farm Ltd., Part. was founded by her grandchildren to produce and distribute Baanmaiorm homemade jams. With modern packaging and a healthful approach, the company aims to attract a new generation of consumers. At present, Baanmaiorm’s products are available in leading supermarkets across Thailand.

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Eggyday Ready-to-Eat Egg White Vermicelli Noodles

Noodles can be kept at room temperature



No carb, sugar-free

One pack (100 g) provides 10 g of protein and

45 calories, which is equivalent to half an apple

A new and high-protein alternative for noodle lovers

C Add value to egg white, a leftover agricultural material

G Reduce carbon footprint from livestock and meat consumption

STANDARD CERTIFICATION





Thandee Innofood Co., Ltd.

ABOUT THE PRODUCT

“Eggyday” ready-to-eat egg white vermicelli noodles is a value-added product made from egg white, a leftover agricultural product. This noodle is the first product using a unique technology to create encapsulated egg white with plant extract and transform it into vermicelli noodles. An innovative production allows it to be used easily and more convenient without additional cooking steps. The noodles can also be incorporated into a variety of dishes, both savory and sweet.





Egg white vermicelli noodles have soft and smooth texture that make them easy to chew and digest. They are also carb-free and high in protein. The noodles are suitable for anyone who is aiming to improve their health, lose weight or add more protein to their meals.

Retail THB 79 per pack (100 g) : Wholesale THB 38 to 46 per pack

COMPANY PROFILE

The manufacturer and distributor of egg white vermicelli noodles, Thandee Innofood Co., Ltd. was founded by Sathaporn Ngamukote, Tanyawan Suantawee, and Sirichai Adisakwattana, lecturers of the Department of Nutrition and Dietetics, Chulalongkorn University. Thandee founders believe that good health starts from a good diet, so they cater to health-conscious consumers as well as patients with kidney diseases, the elderly, and people who want to control their body weight.

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G&E FOOD

Golden Century Eggs

The product can be stored for 2 months in the refrigerator

The golden century eggs are free from lead oxide, the chemical substance used to accelerate color transformation

Eggs are packed with zinc, a mineral that encourages physical growth and supports brain functions



Thailand's first lead-free golden and century eggs producer

B

Add value to local produce

G

Use eco-friendly paper packaging

STANDARD CERTIFICATION





G&E FOOD Co.,Ltd

G&E FOOD CO.,LTD

Century eggs have been a favorite dish of many Thai-Chinese people due to the belief that they are high in nutrients, and eating them regularly can bring prosperity to life. However, with the special fermentation process, most century eggs in the market tend to have a pungent smell and a dark color. To solve the problem, the golden century eggs are developed under the concept of the legendary golden century eggs that were reserved for the Chinese royal families in the past.





The golden century eggs by G&E FOOD have golden yellow gel-like egg whites, while the yolks look tantalizingly orange. The product, which received a petty patent, is the result of more than 3 years of research and development. The golden century eggs are lead-free and high in nutrients, especially Omega 3,6 and 9. They also have higher protein and calcium than other kinds of processed eggs. The eggs are packaged in eco-friendly biodegradable paper boxes.

Retail THB 45 per box (6 eggs) : Wholesale THB 35 per box (6 eggs)

COMPANY PROFILE

Thailand's first lead-free golden and century eggs producer and distributor who aims to leverage local produce by developing the new version of century eggs that are higher in quality, safer and healthier.

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Kruadoitung 100% Natural Meat Tenderizer Powder



Bromelain is used in natural meat tenderization

Bromelain is a group of enzymes generally recognized as safe (GRAS)



No colors, preservatives, or MSG

Making meat tender and more palatable for any recipe with pineapple extract

- B** Use technology to add value to local pineapples
- C** Help local farmers, communities and societies in northern Thailand

STANDARD CERTIFICATION





Kruadoitung

ABOUT THE PRODUCT

Make meat tender and more palatable with 100% natural meat tenderizer powder from “Kruadoitung”, an innovation derived from a natural meat tenderizer known as bromelain. A group of enzymes extracted from pineapples, bromelain breaks down protein and makes meat softer, easier to chew, and more palatable without MSG. The tenderizer powder gets its work done quickly – just sprinkle it over the meat, let it sit for 10 to 30 minutes, and you’re good to go. Moreover, bromelain can have health benefits such as improving digestion and reducing inflammation.






As the tenderizer powder’s main ingredient is from pineapples grown in the north of Thailand, the product helps to support farmers during a slump in pineapple prices. It also adds value to the local material by using research-based technology to transform fruits into food products, now available in modern packaging. Manufactured with a safe process with Thailand’s FDA, GMP and Halal standards, it is clean, chemical-free and safe for consumption as well as easy to use. The product can be stored for 2 years.

Retail THB 200-235 per 100 g box (contains 10 sachets) : Wholesale Discount of 25-30%

COMPANY PROFILE

Kruadoitung is a manufacturer and distributor of seasonings, chili paste, and other food ingredients recognized for use in authentic northern Thai cuisine recipes for more than 80 years. Using modern food processing machinery that meets international standards, Kruadoitung’s primary focus is on the quality and safety of raw materials. Its products are widely used in top restaurants and available in leading supermarkets.

CONTACT

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Crispy GO

Crispy Organic Spinach Snack



High in fiber and calcium

Contains no fat or cholesterol

One pack of crispy spinach is equivalent to 200 g of fresh spinach

An organic spinach snack that's crispy, tasty, and healthy

B

Made from organic spinach

C

Turn unsellable fresh spinach into a crispy snack to reduce waste

G

Use organic farming system that meets IFOAM standards

STANDARD CERTIFICATION





Grand Organic Co., Ltd.

ABOUT THE PRODUCT






“Crispy GO” organic spinach is a product born out of efforts to turn spinach into a healthy snack that even kids can enjoy. It is made from spinach grown in accordance with the IFOAM organic standard. The main ingredient selected for this product is unsellable fresh spinach – a great way to manage food waste – which is transformed into a tasty and crispy snack. Thanks to natural spinach flavoring, no other flavors are added, and the product is rich in fiber and vitamins, and serves as a good source for iron and calcium. Moreover, Crispy GO does not contain wheat flour or trans fat, so it is a healthy snack suitable on any occasion for consumers across all age groups.

Retail THB 35 per 7 g pack : Wholesale THB 22 per pack (for a purchase of 50 packs or more)

COMPANY PROFILE

Owner of the Grand Organic Farm in Ta Klee District, Nakhon Sawan, which started organic farming with an aim to provide the family with healthy, organic vegetables and fruits, the company chose to grow spinach as it tolerates heat and can be harvested all year round. After learning about several limitations that come with selling fresh organic spinach, the company decided to turn its fresh produce into a crispy snack and other products, complete with packaging and marketing strategies that appeal to the modern consumer. It particularly targets parents on the lookout for healthy vegetable-based foods or snacks for their children.

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Chiwadi Coconut Flower Syrup and Seasoning Sauce



Low seasoning sauce made from organic coconut flower nectar offers an authentic Thai taste. Rich in natural amino acids and seasoned with natural sea salt.



All products are made from organic coconut nectar producing a delicate and healthy kind of sweetness

- B** Made from organic coconut flower nectar
- C** The key ingredient, coconut nectar is put to maximum use creating multiple innovative products from food to skin care
- G** Awarded “Green Label” for eco friendly production from start to end

STANDARD CERTIFICATION





Chiwadi Products Co., Ltd.

ABOUT THE PRODUCT






Chiwadi Seasoning sauce from organic coconut flower nectar is an innovative agriculture-based product that can help bring out the authentic Thai flavor to any dish. Based on a secret recipe to bring out the flavors in Thai cuisine, the product is rich in natural amino acids and minerals and flavored with natural sea salt. A delicate balance of savory and sweet taste, Chiwadi seasoning sauce comes with 45% less sodium than regular seasoning sauces, is gluten free, and vegan, making it a good choice for health concern consumers. Chiwadi organic coconut flower syrup's unique taste comes from the rich soil in the Mae Klong- Tha Chin basin where the trees are grown. This area is known for the rich mineral deposits in the soil accumulated for centuries. It has low Glycemic Index (GI) and is a good choice for health concern consumers.

Retail THB 135 : Wholesale THB 115

COMPANY PROFILE

Manufacturer of innovative agriculture-based products using organic coconut flower nectar as the key ingredient to create multiple product categories such as low GI sugar and syrup, cider vinegar, cider drink concentrate, lower sodium seasoning sauce, skin care products, and others. The skin care products, commercialized under Clarawadi brand, uses nanotechnology to allow the organic coconut flower dew drops to deeply penetrate skin for clear and blemish free skin.

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Jimm

Banana Powder

The products have prebiotics which serve as food for probiotics, the living microorganisms in the colon that help with digestion

Tryptophan enables the production of serotonin, a hormone that helps the body relax, while tannins help coat the stomach and relieve stomach ache

Gluten-free



Healthy banana powder with probiotics that can help with acid reflux

B

Create new products from local bananas

STANDARD CERTIFICATION





Biofood Industry Co., Ltd.

ABOUT THE PRODUCT

“Jimm” Banana Powder adds value to local bananas by combining banana powder with probiotics that can help relieve symptoms of gastritis and heartburn. With a high level of resistant starch, the product will help you feel full longer. It also helps clear waste and fat on the colon wall which, in consequence, relieves flatulence, supports the digestive system, and keeps body functions balanced.





Apart from mixing with water or coffee to relieve stomach ache, “Jimm” Banana Powder also has the standard formula which is high in fiber and gluten-free that can be used as flour to make desserts or baked goods, perfect for people who are allergic to gluten and health-conscious people in general.

Retail THB 350 per box : Wholesale THB 280 (min. 5 boxes)

COMPANY PROFILE

The company is a professional manufacturer of processed and preserved fruits and vegetables, especially with turning the golden bananas from Boonyarat Farm in Chiang Mai into various products, including banana powder, banana powder capsules, and banana juice. Its main target customers are people with digestive conditions and health lovers.

CONTACT

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Kiavee Flourless Fruit and Vegetable Chips



82.3
of Thai people
consume too
little fruits and
vegetables

Fruit and vegetable intake of **3/4** of the world's population is less than the standard requirement

Healthy snacks made of organic vegetables, rich in phytonutrients

- B** Use eco-friendly fruits and vegetables from fertile planting sources that yield large quantities
- C** Add value to discarded produce
- G** Combined use of alternative energy like solar energy from solar cells with electricity

STANDARD CERTIFICATION





Jcr Trading Co., Ltd.

ABOUT THE PRODUCT

“Kiavee” flourless fruit and vegetable chips are made of vegetables that have physical properties that create natural adhesion, eliminating the use of wheat flour as an adhering agent. The fruits and vegetables are baked without adding MSG or preservatives. Rich in fiber, protein, minerals, and phytonutrients, this healthy snack is the result of product development with researchers from Science Park, Uttaradit Rajabhat University. The concept is to maximize the usage of available resources, which are organic vegetables discarded by department stores. The baked chips have an appetizing texture, taste, and aroma.






Retail THB 69 per pack : Wholesale THB 51* per pack*

**Prices may be subjected to change*

COMPANY PROFILE

The manufacturer of “Kiavee” products offers healthy snacks for everyone. Products include fruit and vegetable chips and crispy minnow baked with herbs. The company focuses on clean and safe production with the slogan “the key to better living”.

CONTACT

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-  jcrtrading.official@gmail.com



Chanack

Hokkaido-style Crispy Cookies



Made from real fruits with no artificial colors, fragrance, preservatives or trans fat

Made from cocoa butter with no palm oil

A Japanese-style snack with Thai-inspired fillings, made with high quality ingredients

- B** Self-cultivation of cocoa to maintain a sustainable resource
- C** Create value from freeze-dried durian scraps

STANDARD CERTIFICATION





Oracha Foods, Co., Ltd.

ABOUT THE PRODUCT






“Chanack” Hokkaido-style crispy cookies taste and feel like Thailand. The thin Japanese cookie is mixed with local Thai ingredients to create a uniquely delicious snack. Flavors include Hokkaido crispy cookies with mango chocolate filling, Thai tea crispy cookies with chocolate cream cheese filling, almond Thai tea-flavored tuiles, Thai tea-flavored tuiles, etc. These cookies are a great snack for all ages and come in modern packaging, making them the perfect gift or souvenir from Thailand. Only the highest quality ingredients are selected, with priority in making the most of the resources at hand. For example, Chanack durian-flavored chocolate is created from high grade durian scraps with a rich flavor. The chocolate is made from real cocoa butter with no palm oil added.

Retail THB 185 : Wholesale TH 125

COMPANY PROFILE

As the producer and distributor of “Chanack” Hokkaido-style crispy cookies, the company is one of the first ventures to create durian-flavored chocolate as a snack filling. Locally grown durian is developed into a modern snack that can be appreciated internationally but still retains the Thai flavor profile and ingredients. Other than sharing Thai culture to the world, the business helps to create jobs and distribute income in the community. Today, Oracha Foods Co., Ltd. continues to work on creative new products, focusing on adding value to local crops.

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-  orachafoods@gmail.com



TINY BITS Cold-Pressed Perilla Oil by Thammachad Kitchen



High in Omega-3 and Omega-6

Natural and chemical-free product

Preserve the nutritional qualities of the plant through a manufacturing innovation

Natural and chemical-free dietary products for children, perfect for modern parents

B

Product is made from organic perilla seeds grown in Northern Thailand, while cold press technology helps preserve their Omega-3 and Omega-6 content

G

Perilla plants are grown organically

STANDARD CERTIFICATION





Thammachad Kitchen Co., Ltd.

ABOUT THE PRODUCT

“TINY BITS” cold-pressed perilla oil, a natural and chemical-free dietary product for children, is made from organic perilla seeds, which are rich in Omega-3 and Omega-6. The innovative preservation method enables the product to last longer. The oil can be consumed directly or mixed with other kinds of food, drinks, or yoghurts. Other healthy products like ground black sesame and chemical-free chicken sausages are also available under the same brand.

Retail THB 299 per pack : Wholesale Discount of 15 to 20%

COMPANY PROFILE

The company was founded by a food scientist and mother along with a team of nutritionists. Seeing that modern parents have limited time to prepare good food for their children, Thammachad Kitchen presents nutritious dietary products made from natural ingredients. The perilla oil is free from chemicals and additives, and ideal for those who want to limit their intake of food additives, sugar, and sodium.

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Tarnburi Palm Sugar Products

GI
or glycemic index
measures
how much specific
foods increase
blood sugar
levels in
a specific time

Palm sugar
has a GI score
of 53, while
honey has
75 and
white sugar has 80



Authentic
Palmyra
palm texture
is neither too
soft nor too hard,
with an ivory
white color

Healthy natural sweeteners
for health-conscious people

B

Support and perpetuate local
wisdom in palm sugar making

G

Raw material collection and processing
processes involve no chemicals

STANDARD CERTIFICATION





Tarnburi Food Co., Ltd.

ABOUT THE PRODUCT

Made of 100% palm sugar, “Tarnburi” palm sugar products contain no added sugar, bleaching agents, glucose syrup, and chemicals in the production process. Apart from food safety, the products cater to health-conscious people, as palm sugar has a low glycemic index (GI). Consequently, they are suitable for people who want to reduce sugar intake, diabetic patients, and those who wish to control their weight.






Tarnburi’s palm sugar comes from “Tarn Tanod Lan Ton”, Thailand’s largest Palmyra palm plantation in Sathing Phra District, Songkhla Province, where the locals have practiced palm sugar making since ancient times. As a result, Tarnburi’s business not only helps preserve local wisdom, but also generates income for the community. The brand’s products include palm sugar powder, palm sugar cubes, palm sugar cakes, and liquid palm sugar, all of which are produced in a facility with safe, chemical-free manufacturing processes that meet international standards.

Retail THB 115 : Wholesale THB 95

COMPANY PROFILE

The manufacturer and distributor of palm sugar products aims to preserve local wisdom and create 100% natural products from palm sugar. Tarnburi’s products are eco-friendly as they contain no preservatives, sugar, or bleaching agents.

CONTACT

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V Flow Nutritious Dietary Products Made from 3 Herbs

Tasty and free of sugar, preservatives, and flavoring agents



Ginger contains antioxidants and can delay ageing and have a lipid lowering effect

Chinese jujube can boost the immune system and reduce cholesterol

Cloud ear mushroom can strengthen the immune system and lower blood pressure

Dietary products made from ginger, cloud ear mushroom, and Chinese jujube with health benefits backed by science

- B** Add value by processing locally available herbs into products
- C** Minimize resource usage and create no waste
- G** Adopt organic farming methods

STANDARD CERTIFICATION





JW Herbal Co., Ltd.

ABOUT THE PRODUCT

“V Flow” dietary products are research-based innovations that transform the consumption of herbs; traditionally, herbs were boiled or steamed for a prolonged period before they could be consumed, but they are now available in capsules or as tea designed for easy consumption, requiring minimal preparation, but with all the health benefits maintained. The products are compatible with the busy lifestyle of modern consumers. Three herbs have been selected: ginger, cloud ear mushroom, and Chinese jujube, which contain properties that can help reduce the risk of stroke and improve blood circulation. These herbs are processed into V Flow Capsule and V Flow Herbal Drink, both of which are supported by research. The manufacturing process is compliant with required standards, making the products safe for consumption and free of residues.

Retail: Capsule THB 1,080-1800 Herbal Drink THB 2,400 : Wholesale Capsule THB 590-990 Herbal Drink THB 1,050 or Discount 55-65%

COMPANY PROFILE

A manufacturer and seller of herbal dietary supplements and medicine, JW Herbal creates herbal innovations by collaborating with leading research institutions. The company has conducted research and development on local herbs to find ways to make them compatible with modern consumption habits. The aim is to make herbal products that are safe to consume and to ensure that their preparations are less complicated, while retaining the health and medicinal benefits.

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Chin Hua Heng Herbal Extract Drink

The sweetness is from coconut sugar honey, which is a diatomic molecule that helps to quicken the absorption of herbal extract into the body

Made from **100%** natural materials that are chemical-free with no preservatives, artificial flavors, or artificial coloring

Use American ginseng and lingzhi (Thailand's exquisite G2 variant) extracts, while Thai herbs used include ginger, fingerroot, and turmeric



A healthy beverage rich with benefits extracted from Thai and foreign herbs

- B** Increase value of local produce by using local natural raw materials mixed with distinguished materials from abroad; products are developed with innovative research and international standards
- C** Herbs and other production materials are used to their utmost benefit of herbs with research guarantee
- G** Use of natural materials and development of production processes that do not pollute the environment, with priority given to environmentally friendly packaging

STANDARD CERTIFICATION





Araya Chok Sub Co., Ltd.

ABOUT THE PRODUCT






“Chin Hua Heng” is a beverage developed from Thai herbs. Extracts of such agricultural produce as well as herbs from abroad are used to create healthy herbal extract beverages and other healthy products. The variety of products includes herbal extract beverages (ginseng, monk fruit, and lingzhi beverages) that are vegetarian and vegan, herbal beverages with collagen extract, ready-to-drink herbal extract beverages (Royal Drink) that boost the immune system against Covid-19, and external-use health products that adds value to waste material from the company’s main products. All products are made with the spirit of innovation, and meet international standards. Quality is guaranteed by research papers and international awards.

*Retail THB 69 per 100 ml bottle, THB 110 per 200 ml bottle, THB 699 per pack (200 ml x 6 bottles) :
Wholesale (Per company terms)*

COMPANY PROFILE

The company began with the study of medicinal beverages by its executive officer, with the intention to cure the sickness of a respected mentor. From there, the idea of producing herbal extract beverages with healing properties sprouted. The company then partnered with research organizations to develop a production process that meets international standards and is accepted by the international community in terms of the immune-boosting and healing benefits of its products. The company also prioritizes sustainability. The company’s product also prioritizes sustainability for good natural environment.

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Up2Herb Handmade Soaps

Base oils include coconut oil, rice bran oil, and sunflower oil

Aloe Vera helps soothe and hydrate the skin, as well as reduce inflammation



Glycerin in soaps provides a protective coating to preserve the skin's natural oils; the more high quality oils the soap uses, the better

**NO
SLS
USED**

Eco-friendly and clean herbal soaps with no water as an ingredient

B Make use of local herbs

G Eco-friendly production process and packaging

STANDARD CERTIFICATION





Up2Herb Co., Ltd.

ABOUT THE PRODUCT

“Up2Herb” handmade soaps combine the benefits of 7 natural oils and organically-grown local herbs through the cold process, a traditional soap-making method that involves no heat, to preserve the genuine qualities of the ingredients. Independent of any machinery, the whole production process is environmentally friendly.






The essential oils in the soaps create natural lather that helps cleanse and hydrate the skin while reducing inflammation and irritation. The base oils are mixed with freshly squeezed herbal juices like aloe vera or fresh goat milk, instead of water, to create a particularly rich texture. Free from fragrance, synthetic colors, preservatives, and parabens, the soaps feature many scents, including Gac, Centella Asiatica, Yanang (Tiliacora), Goat Milk and Wild Honey, Strawberry Seeds, Rosehip, and Avocado. The packaging is also environmentally friendly.

Retail THB 259 to 295 per bar : Wholesale THB 100 to 120 per bar

COMPANY PROFILE

The producer and distributor of Up2Herb handmade soaps started off as a small business that aims to create natural, organic products with high-quality oils and local ingredients, and no chemicals. The handmade process might take more time and yield less than industrial production, but the results are products that are higher in quality, and healthier for consumers and the environment.

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B-Garlic

Black Garlic Capsules

There are 8 types of vitamin B.

S-allyl L-Cysteine increases collagen production

Arginine is one of the best antioxidants

Polyphenols slow down cellular degeneration



A potent immunity booster rich in SAC

- B** Add value to garlic with the fermentation process to create black garlic
- C** Create new product from recycled garlic husk

STANDARD CERTIFICATION





Noppada Product Co., Ltd.

ABOUT THE PRODUCT






Rich in SAC, "B-Garlic" black garlic capsules are a dietary supplement that helps boost the immune system and keep blood circulation in balance. The capsule format has proved to be 13 times more potent than fresh garlic. The product also helps lower blood pressure and cholesterol, fight free radicals, and slow down the aging process with components such as S-allyl L-Cysteine, arginine, and polyphenols. B-Garlic also aims to reduce agricultural waste and add value to local produce by using black garlic from the community's farmer network. Apart from the capsules, other products, like black garlic vinegar that helps detoxify the body, are available as well.

Retail THB 750 per bottle (60 capsules) :Wholesale 30% deducted from the GP

COMPANY PROFILE

The manufacturer and distributor of "B-Garlic" agricultural and herbal products focuses on products made of black garlic, including black garlic capsules and black garlic vinegar that is fermented with kombucha tea. The company aims to add value to local produce and help the community to generate more income. The company recently received the Prime Minister's Export Award 2021 in the Best Export category.

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Symbol Legend



ISO - International Organization for Standardization



Hazard Analysis Critical Control Point



USDA (United States Department of Agriculture) Organic



British Retail Consortium (BRC)



Good Hygiene Practice



Good Manufacturing Practice



Halal Certification Mark



Food and Drug Administration (FDA)



Organic Food European Union Organic Certification



Japanese Agricultural Standards



Korean Organic Certification



THAI HOM MALI RICE ORIGINATED IN THAILAND DEPARTMENT OF FOREIGN TRADE



Thai Hom Mali Rice Certification Mark



Good Manufacturing Practice by National Food Institute



China National Organic Product Standard



One Tambon One Product



Geographical Indications



Q mark by the National Bureau of Agricultural Commodity and Food Standards



BANGKOK BRAND



Creator Awards 2020



Organic Thailand



SME Start up



Certification Alliance Organic Standard



Healthier Choice



Prime Minister's Export Award



Protected Geographical Indications Mark



RICE Certificate Approved by Rice Department



