

## Table of Allocated Budget and Expenditure Details

1. Project : Trade Mission of the Thai Drama Series Industry to Sao Paulo, Brazil
2. Implementing Agency : Office of Commercial Affairs, Royal Thai Embassy, Sao Paulo
3. Allocated Budget : 156,744.39 USD or 5,170,997.43 Bahts  
Exchange rate as of 22 June 2026: 1 USD = 5.06 Reais
4. Reference Price (As of 22 June 2026) Amount:  
793,126.61 Reais (Seven Hundred Ninety-Three Thousand One Hundred Twenty-Six Reais and Sixty-One Centavos), representing the lump-sum service fee for project implementation as follows:
  - (1) Business matching (B2B) activity and Business Company Visits (Knock Door)
  - (2) Venue rental Cost for Business matching
  - (3) Public Relations Services, Design, and Promotional Materials
  - (4) Interpreter Services
  - (5) Transportation for Business Company Visits (Knock Door)
5. Source of Reference Price: Price survey from event organizing companies
  - 5.1 Highway Star Produções Ltda
  - 5.2 Multi Events Service
  - 5.3 Saturno Produções
6. Responsible Officer for Setting the Reference Price :  
Mr. Claudemir Martines Ros Lampoli, Marketing Officer of Office of Commercial Affairs in Sao Paulo



Approved

Signature.....

(Ms. Puttachart Wongmongkol)

Director, Office of Commercial Affairs,

Royal Thai Embassy, São Paulo

22 June 2026